

Go Fish! Questions and Answers

1. Can you keep your fish?
 - Yes. Only Level I or **Striper** sponsors do not have the option of keeping their fish
2. Can you decorate your own fish?
 - Yes. All proposed designs including those for non profit organizations or schools must be submitted to the review committee
 - Proposals must be submitted on a **Go Fish!** Intent to Participate Form. These forms can be obtained from 1708 Gallery or by calling 1-877-WOW-FINS or by downloading from <http://www.1708gallery.org>
3. Can you pick your own artist?
 - **Minnow** - Non Profit and School Level paint their own fish or provide their own artist
 - **Striper**- Level I sponsors will have design options presented to them at the Festival of Fins Events in September.
 - **Rockfish or School of Fish** - Level 2 and Level 3 sponsors may select an artist from the school of artists OR commission an artist to create their own unique design
4. Can you alter the position of the fish on the base?
 - Yes; however, the position of the fish must be submitted as part of the design proposal
5. Can you cut, add to or dress them up?
 - Yes - absolutely. Be creative and use your imagination. All designs must be submitted to the review committee and accepted prior to production
6. Can you name your fish?
 - A plaque at the base of the fish will include the name of the sponsor, the artist and the name of the catch. We encourage a collaboration between artist and sponsor to achieve the title
7. Are the fish only displayed in the city?
 - No, this is a regional project with concentration in Downtown Richmond, Canal Walk, Shockoe Slip and Shockoe Bottom to create Virginia's largest outdoor art exhibit and walking tour. Each sponsor has the option of displaying fish at their own site or as a part of the downtown walking tour exhibit area.
8. Who is in charge of the care and feeding of the fish once on display?
 - Reserve funds for maintenance and repair are available. Individual artists will be a part of the process
9. Is 1708 Gallery the only organization who benefits?
 - No, the project is financially structured by 1708 Gallery to pay for itself. The proceeds from the sale of the fish at the time of the auction in September 2001, will provide the opportunity for 1708 and other non profit organizations designated by the sponsors to raise money for their organization
10. What is 1708 Gallery?
 - 1708 Gallery operates a non profit contemporary art exhibition and performance space located in downtown Richmond at 103 East Broad Street. The Gallery is committed to exhibition of work by new and emerging artists, and developing the understanding and appreciation of contemporary art
11. What is 1708 Gallery's income from this project?
 - Income for 1708 Gallery and other non profits will only come from the proceeds of the sale of the fish at the time of the auction in September 2001